Dr. Pooja Sidharth Rao

Co-Founder & Executive Director
Medline Academics | www.medlineacademics.com
Poorvi Digismart | www.poorvidigismart.com
Managing Trustee – Kamini Kares Foundation | www.kaminikares.org

Visionary Leader | Social Entrepreneur | Education Advocate

Dr. Pooja Sidharth Rao is an accomplished entrepreneur, educator, and philanthropist, whose multifaceted career reflects a rare combination of strategic leadership and heartfelt compassion. With a distinguished academic background in business management, she began her journey with leading multinational corporations, later embracing entrepreneurship with a vision to transform healthcare education, social development, and digital engagement.

Professional Achievements

Medline Academics

As the Co-Founder and Executive Director of Medline Academics, India's pioneering e-learning platform for Reproductive Medicine, Dr. Pooja has built an institution of excellence. The platform trains over 300 reproductive medicine specialists annually, fostering a new generation of globally competent fertility experts.

Dr. Kamini Rao Hospitals

Dr. Pooja serves as the Executive Director of Dr. Kamini Rao Hospitals, a state-of-the-art centre for women's health that integrates personalised reproductive care with clinical innovation. Her strategic oversight ensures the highest standards in patient care, ethics, and community outreach.

Poorvi Digismart & Just Events 365

At the helm of Poorvi Digismart, Dr. Pooja has spearheaded high-impact digital and branding campaigns for premier healthcare institutions. Her agency has redefined the digital branding experience for hospitals and academic events alike. She is also the force behind Just Events 365, curating medical conferences, awareness campaigns, and thought-leadership events with pan-India reach and acclaim.

Key Campaigns & Events

- Creator of the LIFE Conference Series, one of India's most respected reproductive medicine summits.
- Host of the Baby Gala, celebrating IVF success stories with more than 1,500 attendees.
- Producer of "Dr. Kamini Rao's Master Class", a global digital educational series with over 2.8 million views.
- Launched "Poorvi Raaga", a fundraising musical concert series across Karnataka.
- Directed the launch of Cytecare Hospital, Bengaluru, attended by over 3,000 dignitaries and guests.

Social Impact & Philanthropy

Kamini Kares Foundation – Compassion in Action

As the Managing Trustee of the Kamini Kares Foundation, Dr. Pooja Sidharth Rao has demonstrated a lifelong commitment to uplifting the marginalised through education, digital empowerment, and healthcare inclusion.

- Personally supported the education of over 500 underprivileged children, offering both financial assistance and long-term mentorship.
- Selected high-potential students and enabled them to pursue postgraduate studies, followed by hands-on training under her guidance.
- Established fully equipped computer laboratories in several government and private low- income schools, bridging the digital divide for thousands of children.
- Conducted reproductive health camps and offered free ART consultations to women in semi-urban and rural communities.
- Partnered with local institutions to implement grassroots programmes focused on digita literacy, girl child education, and women's health advocacy.

Awards & Recognition

- Padma Shri Sammaan, 2026
- Rashtriya Bharat Ratna Sammaan, 2025
- Rashtriya Shaurya Samman, 2025
- Doctorate in Healthcare from the Honorary Doctorate Award Council
- Karnataka Excellence Award 2026 for Healthcare Education Leadership – Empowering Future Medical Professionals - National Excellence Council
- Karnataka Icon Awards for Excellence in Women Leadership in Ed-Tech Innovation, 2026 - Radio City
- Karnataka Business Awards 2025 (Emerging E-Learning Platform for Healthcare Professionals) by the Karnataka Traders Chamber of Commerce
- Karnataka Inspiring Women Awards 2025 by Press Club of Bengaluru
- Forbes India: Building the Future of Healthcare Through Education, Innovation and Purpose - October 2026
- Femina - Voices of India, 2026 - India Today Magazine
- Champions of India's growth, September 2026 - Business Today Magazine
- Medline Academics: Tech Revolution in Medical Education, 2026 – Outlook India Magazine
- Independence Day Special: The She List – 50 Under 50: Women Who Are Redefining India, 2026 – India Today Magazine
- Vibrant Leaders, 2026 - Outlook Business Spotlight Initiative
- Dr. Kamini Rao Hospitals: Maternity & Gynaecology Specialist 2026 - Women Entrepreneurs Review
- Champions of Business – Brands and Leaders: The Engines of Viksit Bharat, July 2026 - Fortune India
- The Most Impactful Leader in Talent Development & Workforce Strategy 2026 - The Enterprise World
- The Dynamic Leader Bridging Medical Excellence and Digital Learning, June 2026 - CEO India Magazine
- Top 10 Iconic Business Leaders & Achievers 2026 - The CEO World

Awards & Recognition

- Medline Academics: Future Ready Companies In India 2026 by Forbes India
- The 10 Most Influential Women Driving Innovation in E-Learning & Healthcare Education in 2026 - The Executive Excellence
- Top 10 Visionary Women Leaders Transforming Business in 2026 - The Corporate World
- Medline Academics - Emerging EdTech Platform of the Year 2026 - Business Connect Magazine
- Global Leadership Awards 2026 for India's Visionary Leader in Reproductive Health Education & Digital Innovation
- ET Inspiring Women Leaders, 2026 for Transformational Leader in Healthcare E-Learning & Medical Education
- Udyog Yogdaan Puraskar 2026 for Excellence in Reproductive Medicine & Healthcare Innovation
- Suvarna Sadhaki Women Achiever Award 2026
- Asia's Business Leader in Healthcare & Academic Excellence - Asia's Business Leadership Awards, 2026
- Outstanding Leadership in Talent Development & Workforce Strategy, 2026 - Bharat 2.0 Conclave
- India Business Awards 2025
- Business Leader of the Year (Karnataka Achiever's Award) by the Kannada Magazine, Chitra Santhe Edition 12, 2025
- Times Power Women Conclave & Awards 2025 by the Times of India for Excellence in Medical Education
- Dynamic Entrepreneur of the Year (Business Transformation) at the 13th World Leaders Summit, 2025
- Star of Karnataka – Recognised for excellence in education, healthcare, and community upliftment, 2025
- Best Entrepreneur – Times Group – Awarded for innovative leadership and transformational impact in healthcare and digital ventures.
- Top 10 Iconic Women Leaders to Follow – 2024 by The Inner Review
- Top 10 Women Leaders in eLearning Companies – 2024 by Women Entrepreneurs

Legacy & Outlook

Dr. Pooja Sidharth Rao is widely regarded as a changemaker who has seamlessly merged entrepreneurial insight with a profound sense of responsibility toward society. Her organisations stand as beacons of what is possible when vision, empathy, and execution come together.

Her aspirations continue to be deeply purpose-driven:

- To redefine reproductive medicine training in India.
- To build institutions that serve with empathy and excellence.
- To create long-term opportunities for education, digital access, and healthcare for every deserving individual.